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Family Enterprise Inc. Announces Sale to True North Threads

Alpena's screen print and embroidery shop to remain under local ownership

Alpena— 8/25/22 — Family Enterprise Inc., a screen print, embroidery and awards shop located at the heart of Downtown Alpena today announced the sale of their business to True North Threads LLC, lead by Mollie Allen current owner of *The Local Basketcase*, *Cabin Creek Coffee* and *Sweet Baby James* and Brian Hoppe, True North Threads Art and Production.

“We are thrilled to be transitioning ownership to a family who have always shown that they have had the best interest of Alpena in mind.” said Cristi Johnson, Partner at Family Enterprise, “After serving the community for 25 years we are ready to pass the torch, and see this as a win-win opportunity for everyone involved, including our customers.”

25 Year Retirement and Opportunity for the Future

“This move is bittersweet for us. Don and I are very excited to retire, but we will miss our customers who have become a lot like family” said Diane Cantle, owner of Family Enterprise for over 25 years. “The potential of this business is unlimited and we can’t wait to see how Brian and Mollie will grow upon what we have built.”

“We are excited to carry on the legacy of what Diane and Don created at Family Enterprise,” added Allen “We look forward to keeping on with the same printing and embroidery services they offered while putting our personal touch on additional products and apparel.”

Jobs Retained, Jobs Created

While True North Threads will be under new Management, they have agreed to keep the current Family Enterprise staff in place for a seamless transition. “Customers will be happy to

know our knowledgeable staff will be on hand to offer the same award winning service they have come to expect from us.” said Johnson. “The experience of our staff plus the creativity of Mollie and Brian will surely be a winning combination for Alpena.” In addition to the current staff, True North Threads intends to bring on additional staff, creating new jobs for the Alpena area.

Same Easily Accessible Downtown Alpena Location

The sale of the business has already been met with support from local leaders. “The news of the James family purchasing Family Enterprise Inc. is exciting news for Downtown Alpena,” said Anne Gentry, Executive Director of Alpena’s *Downtown Development Authority*. “Under the Cantle family’s leadership, Family Enterprise has been an invaluable business to have in our downtown district, both in the products they provide and the community organizations they have supported over the years. We are pleased to hear that the James family—a family who is also deeply engrained in the downtown and Alpena as a whole—will be taking over the helm and continuing the growth of the business. Congratulations to both parties involved: this is truly a win for downtown.”

More of What Alpena Wants

“Adding screen printing and embroidery to our portfolio of businesses is a natural fit. This will allow us to offer our customers at The Local Basket Case and other stores more of what they are looking for. We want to meet the needs of our customers as best we can and this will allow us to customize their experience,” said Brian Hoppe, co-owner of True North Threads.

The acquisition of True North Threads will be effective September 1, 2022

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